

Kentucky ATSSA Chapter presents



# M MIDYEAR MEETING

## ATSS FOUNDATION FUNDRAISER



*Network, dine & enjoy an evening at*  
**CHURCHILL DOWNS**  
Aug. 21, 6-10 p.m., Louisville, KY  
Kentucky Derby Museum



**SPONSORSHIPS AVAILABLE** Elevate your company's visibility among roadway safety professionals with a sponsorship that provides guests a memorable Kentucky experience, all while supporting ATSS Foundation. ATSSA Midyear attendees will delve into Churchill Downs' rich history at the Kentucky Derby Museum, featuring thrilling exhibits, a mock horse race, bourbon tasting, dinner with local cuisine, and a best dressed/best hat competition.

To receive full sponsorship recognition, your commitment must be received by **July 31**.

Contact [foundation@atssa.com](mailto:foundation@atssa.com) for sponsorship information.

Learn more about the ATSS Foundation Fundraiser at [ATSSA.com/Midyear](http://ATSSA.com/Midyear).



# **MIDYEAR MEETING** **ATSS FOUNDATION FUNDRAISER**

Recognition	Main Event & Triple Crown	Run for the Roses	Thoroughbred
Future marketing emails promoting the event	Logo	Company name	
Midyear Meeting event <a href="#">webpage</a>	Logo	Company name	Company name
ATSS Foundation <a href="#">website</a>	Logo	Company name	Company name
Signage during the event. <i>Note: Experience sponsorships include additional signage associated with the activity.</i>	Logo	Logo	Company name
Wearable ribbon or button to identify sponsors during event	✓	✓	✓
Recognized on ATSSA social media channels	✓		

MAIN EVENT	Cost	Selection
Title Sponsor (Co-sponsorship available for up to 2 at \$5,000 each)*	\$10,000*	<input type="checkbox"/>
Host Chapter Sponsor	\$2,500	<b>SOLD</b>
<b>TRIPLE CROWN</b>		
Exclusive Bourbon Tasting Experience Sponsor	\$2,500	<b>SOLD</b>
Exclusive Mock Derby Horse Race Experience Sponsor	\$2,500	<b>SOLD</b>
Exclusive Cigar Experience Sponsor	\$2,500	<b>SOLD</b>
Triple Crown Event Sponsor (Unlimited available)	\$2,000	<input type="checkbox"/>
<b>RUN FOR THE ROSES</b>		
Bar or Transportation Sponsor (8 available)	\$1,500	<input type="checkbox"/>
Exclusive Best Dressed/Best Hat Competition Sponsor	\$1,500	<b>SOLD</b>
Exclusive Prize Drawing Sponsor (Monetary payment or in-kind donation of up to three prizes valued at \$500 each)	\$1,500	<input type="checkbox"/>
Run for the Roses Event Sponsor (Unlimited available)	\$1,000	<input type="checkbox"/>
<b>THOROUGHBRED</b>		
Thoroughbred Event Sponsor (Unlimited available)	\$500	<input type="checkbox"/>
Thoroughbred Chapter Challenge Sponsor	\$500	<input type="checkbox"/>
<b>WINNER'S CIRCLE - Includes name recognition at the event</b>		
Winner's Circle Event Sponsor (Friends & family of ATSS Foundation)	\$250	<input type="checkbox"/>

## Contact Information

Contact Name: \_\_\_\_\_ Contact Phone: \_\_\_\_\_

Company: \_\_\_\_\_

Company/Sponsor name to be included with branding opportunities: \_\_\_\_\_

☐ I understand a logo must be provided to [foundation@atssa.com](mailto:foundation@atssa.com) before branding opportunities can be completed. (Preferred logo formats: .eps, .ai, .psd. Other acceptable formats: .jpg, .png, .pdf).

## Payment

Sponsorship payments now require invoicing. Please select the method of payment you intend to use:

☐ Check ☐ Credit card (Visa, Mastercard, American Express, Discover accepted)

Email Address for Invoice: \_\_\_\_\_

**For full benefits of sponsorship recognition, submit completed form to [foundation@atssa.com](mailto:foundation@atssa.com) by the July 31 deadline. Sign up early to receive the most exposure.**

*Refunds/Cancellation: Requests for exhibit or sponsorship cancellations must be received at least 45 days prior to the event and are subject to a non-refundable fee of 20% of your total amount. All exhibit and sponsorship fees are nonrefundable if less than 45 days before the event. Requests must be submitted in writing by emailing [foundation@atssa.com](mailto:foundation@atssa.com).*