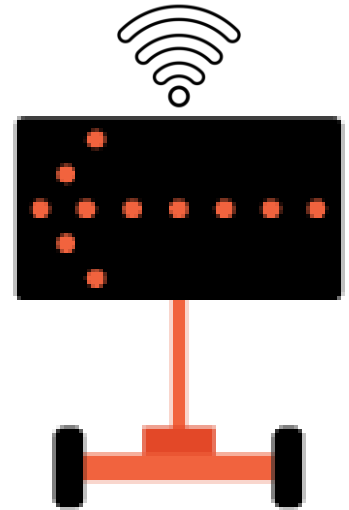


# CONNECTED ARROW BOARDS

REAL-TIME ACTIVE LANE CLOSURE INFORMATION  
ENHANCED DRIVER AWARENESS = SAFER WORK ZONES

## BENEFITS

- Know **WHERE** lane closures are in **real time**.
- Log **WHEN** lane closures happened.
- Alert drivers of **WHICH** way to **merge**.
- Reduce crashes before **closure/taper**.
- Add to **ANY** existing equipment (in less than an hour).
- Nothing new to learn for field personnel.
- Real-time data using WZDx protocols for **ACTIVE** lane closures.



Connected Vehicles & Apps



# WZDx

Work Zone Data Exchange



Traffic Management Centers, Navigation Systems & 511

## GET ON BOARD & GET CONNECTED

Get on board with this proven safety tactic that already has **more than 3,000** Connected Arrow Boards on the road!

Iowa DOT requires Connected Arrow Boards on interstate and state highway projects and has used them for several years with no issues and at an extra cost of only about \$1.85/day (rental cost/unit).

Don't let anything stop you from making your roads **SAFER** today!



Contact ATSSA's Innovation & Technical Services Team for sample specs and details:  
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[ATSSA.com/SWZ](https://atssa.com/SWZ)

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SAFER ROADS SAVE LIVES