



American Traffic Safety Services Association (ATSSA) Vendor Presentation Policy

Adopted by the Board of Directors March 2017

In accordance with ATSSA Chapter Participation Policy and Antitrust Guidelines, sales presentations are not allowed during ATSSA chapter meetings. Furthermore, chapter meetings may not be used as a platform for commercial sales, self-promotion or as a forum to criticize competitors.

In an effort to support vendor members, chapters are encouraged to develop vendor participation policies that best suit the needs of each chapter, a copy of which will be kept on file with ATSSA.

Chapters may dictate guidelines for educational presentations but ATSSA policy shall prohibit the following activities:

- Use of vendor logo in educational presentations.
- Mentioning vendor-specific products or services during educational presentations.
- Presenting verbal or printed pricing information at any time during a chapter meeting.
- Distribution of vendor literature during the chapter meeting.
- Providing gifts with vendor logo during the chapter meeting.
- Using overt statements, harsh language, or pointed humor that disparages the rightful dignity and social equity of any individual or group.
- Non-member companies participating in any chapter sanctioned vendor presentation until they become an ATSSA member.