Photography Captions
13. High Friction Surfacing Bridge Deck
14. Striping Truck
15. Urban Work Zone with Pedestrian Walkway
16. Nighttime Retroreflectivity
17. Temporary Traffic Control with a Lane Closure
18. Temporary Traffic Control on a Highway
19. Enhanced Wet Line Yellow and White Lines
20. Pavement Marking Application
21. Guardrail with End Treatment
22. Pavement Marking Application with Bead Drop
23. Nighttime Retroreflectivity in a Work Zone

Cover Photo: Pavement Marking Application
About ATSSA

The American Traffic Safety Services Association (ATSSA) is headquartered in Fredericksburg, Va. Our core purpose is “To Advance Roadway Safety.”

Since 1969, ATSSA has represented companies and individuals in the traffic control and roadway safety industry. Over 1,200 ATSSA members provide the majority of features, services, and devices used to make our nation’s roadways safer. These include pavement markings, road signs, work zone traffic control devices, guardrails, high friction surfacing, and other roadside safety features. ATSSA members also include public officials, mostly safety professionals, from state and local governments.

We believe that government must unite with private industry to help dramatically reduce the 32,000+ deaths that occur annually on our roadways. We call this goal, “Toward Zero Deaths.”

ATSSA’s Top Priorities

- The Fixing America’s Surface Transportation Act (FAST Act) preserved and grew the Highway Safety Improvement Program (HSIP). With funding growth of $2.45 billion to $2.66 billion over the life of the bill, HSIP will dramatically reduce roadway fatalities.

- ATSSA strongly supports efforts to increase funding options and revenue sources for the Highway Trust Fund (HTF). It is evident that the current federal user fees associated with the HTF will not support our nation’s infrastructure needs. Given this reality, ATSSA supports traditional and new funding and financing options.

Photography Captions

1. High Friction Surfacing Bike Path
2. Guardrail, Pavement Marking, and Rumble Strips
3. High Friction Surfacing Application
4. Double Bead Drop Enhanced Striping
5. Nighttime Retroreflectivity
6. Variable Message Board
7. Nighttime Retroreflectivity
8. Guardrail
9. Pavement Marking
10. Cable Barrier
11. Flagger with Temporary Traffic Control Devices
12. Nighttime Retroreflectivity