



American Traffic Safety Services Association

ATSSA'S Webucation Center

will host the following Webinar:

INNOVATIVE USES OF FEDERAL HIGHWAY SAFETY FUNDS

With the impending decision regarding TEA 21, transportation funding is on everyone's mind. Our industry faces many challenges and the more informed we are of the transportation budget, standards and the utilization of funds, the more we can focus on solutions.

What Will Be Discussed:

- How to build partnerships with DOTs, LTAPS, GHS program, and local associations to identify and address common roadway safety problems.
- Blending "soft" and "hard" safety funds to train roadway workers and emergency responders and develop public awareness campaigns that educate the media and the motoring public.

Speakers: **Richard Wobby**, of the Vermont Associated General Contractors, **Jeannie Johnson**, Governors Highway Safety Program, and moderator; **Debra Ricker**, Vice President of L & D Safety will share their experience with an actual successful collaboration that will illustrate the discussion topics and the title of this Webinar: *Innovative Uses of Federal Highway Safety Funds.*

This presentation is available on CD-ROM

ATSSA Member: \$29.95
Non-Member \$49.95

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