



American Traffic Safety Services Association

ATSSA'S Webucation Center

will host the following Webinar:

The Safety Effects of Traffic Sign Upgrades

Several agencies around North America have completed traffic sign upgrade programs to address safety, maintenance and driver information issues. This will become more common as MUTCD rules address the need to maintain minimum retro-reflectivity for traffic signs. Since no two communities are alike, the upgrade processes are also quite different. Research was completed to compare the methods and results of 4 different sign upgrade programs to determine if trends could be identified and what safety benefits could be expected from the upgrades. The session will explain the different approaches used, the results of each upgrade program, and what lessons were learned from each of the agencies that could be used by other communities when evaluating sign upgrade programs in their communities.

What You Will Learn:

- Types of sign upgrade programs completed by other communities around North America
- The methods used to complete the sign upgrades and the safety results of the upgrades
- What other agencies found as benefit-to-cost ratios for sign upgrades and the types of crashes reduced

Speaker: Douglas Ripley, Sr. Project Planner for Howard R. Green Company

This presentation is available of CD-ROM

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