



MEDIA ALERT

CONTACT: Monica Worth
540/687-8652 days
540/675-2250 eves.
703/407-2997 cell

WHEN: **February 8-12, 2002**

WHAT: **URGENT ROADWAY SAFETY NEEDS
ARE FOCUS AS U.S. EXPERTS GATHER**

WHY: Hot Topics:

- ◆ **Homeland Security** – *Interstate System was built for national security role; does **50-year old infrastructure** safely support current needs?*
- ◆ **Older Drivers** – *2/6/02 Census Bureau report shows U.S. elderly population may double in next quarter century; what investments are required to meet needs and preserve their (our) mobility?*
- ◆ **Work Zone Safety** – *Work zone fatalities up 26% in 2000, vast majority of deaths are drivers, not workers. Fatalities on rise since 1997.*

WHO: American Traffic Safety Services Association

WHERE: **Dallas, Texas**
Wyndham Anatole Hotel

HIGHLIGHTS: **Exposition Hall features latest roadway safety devices.**
High impact visual appeal.

ACCESS: Credentialed working press welcome. Please contact Monica Worth, above.

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