

## FOR IMMEDIATE RELEASE

**Contact:**

John Bradley  
Associate Producer  
Video Solutions  
(703) 683-5305  
john@thevideosolution.com

### "The Industry Giving Back" Wins Telly

ALEXANDRIA, VA, Friday, June 26, 2009 – Video Solutions announces that they received a Bronze Telly Award at the 30<sup>th</sup> Annual Telly Awards. Video Solutions' production *The Industry Giving Back* produced for the American Traffic Safety Services Foundation was recognized as an outstanding example of video work that exceeds industry standards in the Charitable/Not-For-Profit Productions category. "We are honored to gain industry recognition for our work and additionally promote our client's cause in making roads safer," said company President, Clark Bavin.

Founded in 1978, the Telly Awards is the premier award honoring outstanding local, regional, and cable TV commercials and programs, the finest video and film productions, and online film and video. The Telly Awards annually showcases the best work of the most respected advertising agencies, production companies, television stations, cable operators, interactive agencies, and corporate video departments in the world. The Telly Awards receives over 13,000 entries annually from all 50 states and countries around the world. The Telly Award is given based on the merit of each entry – entries do not compete with one another – so annual competitions will vary in the number of awards given.

*The Industry Giving Back* is an overview presentation of the programs of the American Traffic Safety Services Foundation. The Foundation is a non-profit charity that pulls industry members together, a camaraderie bond through their association with ATSSA, to further the cause of advancing roadway safety. These individuals are in the business of saving lives through their products and services, and through their involvement with this organization. This video presentation featured interviews from seven ATSSA members who are extremely active in the work of the Foundation. Through their words, viewers learn of the many powerful volunteers that make the foundation work and their programs thrive. Their programs range from their annual scholarships to family members who have lost a loved one in a work zone to their Poster Contest that brings about work zone safety & awareness to youths across the country. For more information about the Foundation please visit [www.atssa.com](http://www.atssa.com).

