

American Traffic Safety Services Association

38th Annual Convention & Traffic Expo 2008

Convention: February 8-12, 2008 • Traffic Expo: February 10-12, 2008  
New Orleans, Louisiana

The undersigned hereby applies for participation and exhibit space in the American Traffic Safety Services Association Traffic Expo 2008.

Firm \_\_\_\_\_  
 Mailing Address \_\_\_\_\_  
 City \_\_\_\_\_ State Zip \_\_\_\_\_ Province/Country \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_  
 Exhibit Coordinator \_\_\_\_\_ Signed \_\_\_\_\_  
 Product(s) Description \_\_\_\_\_

I have checked the floor plan and my space preferences are:

<b>Booth Choice</b>	<b>Dimension Preference (i.e., 20' x 30')</b>
First Booth # _____	_____
Second Booth # _____	_____
Third Booth # _____	_____



We would prefer **NOT** to be located next to the following company(s): \_\_\_\_\_

In order to be considered in the initial assignment of space, your contract must be received on or before **May 1, 2007** accompanied by payment for 50% of total booth rental fee. Point credit standings will apply in this initial space assignment only. The balance must be paid by **August 1, 2007**.

**August 1, 2007** must be accompanied by the full fee. Final confirmation of space will be mailed as soon as possible.

**• Notice to Non-ATSSA Members •**

Companies who are Full, Affiliate, Engineering and Design Firms, Consultants or International Members in good standing of the American Traffic Safety Services Association are eligible to exhibit at the member rate. Non-members are eligible to exhibit at a rate of \$3450 per booth (if purchased by May 1, 2007) or \$3550 per booth (after May 1).

For all exhibitors not in the initial space assignment, applications submitted before **August 1, 2007** must be accompanied by a deposit of 50% of total booth rental fee. Applications received after

**Space Rental Fees:**

10' x 10' booth	by May 1, 2007	after May 1
ATSSA Members:	\$2250	\$2350
Non-Members:	\$3450	\$3550

An additional charge of \$205 will be assessed for each corner.

\_\_\_\_ 10' x 10' Booths @ \$ \_\_\_\_\_ = \$ \_\_\_\_\_  
 + \_\_\_\_ corners @ \$205 each = \$ \_\_\_\_\_  
**TOTAL = \$ \_\_\_\_\_**

**Payment Method:**

Check (payable to ATSSA) Ck# \_\_\_\_\_  
 Charge my:  Visa  M/C  Amex  Discover  
 Account # \_\_\_\_\_ Exp. Date \_\_\_\_\_  
 Cardholder \_\_\_\_\_  
 Authorized Signature \_\_\_\_\_

<b>For ATSSA Use Only</b>	Application Received _____ Points _____	Account Code: 424040100LA
Amount Paid _____	Balance Due _____ by August 1, 2007	
Invoice Date _____	Invoice# _____	Amount of Payment Received _____ Date _____
New Member Application Rec'd _____	Amt applied to exhibit _____	Amt applied to membership _____

We're pleased to confirm booth number(s) \_\_\_\_\_ for Traffic Expo 2008 in New Orleans, LA [ \_\_\_\_\_ Booth(s) \_\_\_\_\_ Corner(s) ]

**Space rental includes 2 free registrations per each booth reserved.**