



**FOR IMMEDIATE RELEASE**  
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**THREE LOCAL STUDENTS WIN NATIONAL  
“ROADWAY WORK ZONE” POSTER CONTEST**

*Fredericksburg, Va.* – Three Pleasant Valley Elementary School children have won first, second and third place prizes as participants in the “*Life Behind the Cones and Barrels – How Roadway Workers Keep America Moving*” poster contest.

The students are second-grader Haley Didiuk (1<sup>st</sup> place), third-grader Chelsea McTeague (2<sup>nd</sup> place), and third-grader Tariah Page (3<sup>rd</sup> place).

The poster contest is facilitated by the Foundation of the American Traffic Safety Services Association (ATSSA), an international roadway safety association, headquartered in Fredericksburg, Va. The contest was created to help educate young people about work zone safety before they begin to drive. The contest challenges participants to draw their impressions of roadway work zones. The winners receive cash prizes, with a matching gift going to each winner’s school. Winning posters are then posted at the Foundation link of [ATSSA.com](http://ATSSA.com).

ATSSA members are committed to reducing the number of roadway fatalities and injuries through the development of innovative products and services. ATSSA is the nation’s leader in roadway safety issues, with heavy emphasis on work zone safety, pavement markings, signage and traffic control safety devices.

Since 1969, ATSSA has represented companies and individuals in the traffic control and roadway safety industry. ATSSA members provide the majority of traffic safety features, services and materials used on America’s roadways.

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