



The National Work Zone Memorial - Respect and Remembrance: Reflections Of Life On The Road” program

Frequently Asked Questions

What is the purpose of American Traffic Safety Services Foundation (the Foundation) National Work Zone Memorial? Approximately 720 people lose their lives each year in roadway work zone accidents. The vast majority of those killed are drivers. However, the tragic loss of roadway workers, police, fire and rescue personnel who also lose their lives in these accidents are too often overlooked. As America strains to keep up with the demands on its roadways, the men and women who shoulder that workload find themselves performing their duties in what can be a very dangerous workplace. Although several states have created memorials to acknowledge their sacrifice, the National Work Zone Memorial stands as the only monument to the loss of roadway workers, drivers, and public safety personnel in all states.

How are names arranged on the Memorial? Names are placed on the Memorial in alphabetical order. No definitive national record exists of those killed in work zones, so Memorial organizers must rely on the annual submissions of state departments of transportation and other verifiable sources for new names.

When viewing the Memorial, how will I be able to tell which names are motorists’, workers’, or those of public safety personnel? A small icon appears next to each name denoting Work Zone Worker, Motorist, Law Enforcement Officer, Public Safety Official, or Child.

How do I submit a name for inclusion on the Memorial? Visit www.atssa.com, click on “The Foundation” tab, and follow prompts to the “Name Submission Form”. Fax the form to the Foundation at 540-368-1717, ATTN: Kathy Toney.

What is the cut-off date for a fallen workers name submission on the Memorial? Name submissions are accepted through December 31, 2009 to be included on the National Work Zone Memorial Exhibition in 2010.

How many names are on the Memorial? As of December 2008, there are 1,336 names on the Memorial.

How do I find a name on the Memorial? A new design has been created from what was used in the past. *The National Work Zone Memorial is organized by interstates and lanes. There are four (4) interstates, each of which is divided into six (6) lanes. The names in each lane are listed in alpha order by last name. When searching for someone’s name you will need to look at each interstate. Scroll down each lane to find the last name of the person you are searching for.*

How far back do the names on the Memorial go? The Foundation will accept the name of anyone killed in a roadway work zone at any time as long as it can be verified.

Who can host the traveling Memorial? The Memorial is made available to anyone in the roadway industry or interested communities nationwide. It can be used in schools, in community centers, government buildings, at airports, rest stops, or as part of roadway construction projects nationwide, as an indoor display.

How much does it cost to host the Memorial? The cost to host the Memorial is \$500. As of 1/2009, the cost to host the Memorial will be \$750.

How can I bring the Memorial to my town? Visit www.atssa.com, click on The “Foundation” tab, and follow prompts to the “Application to Host the National Work Zone Memorial”. Fax the form to: The Foundation at 540-368-1717, ATTN: Kathy Toney.

What is the size of the Memorial?

The exhibition features a Memorial that lists the names of people killed in roadway work zone accidents. At its highest point, the Memorial is 7 feet (84 in.) high tapering down 10 inches at each section, and is approximately 4 feet (44 in.) at its lowest point.

The Memorial is constructed of an mdf material covered with Laminate. The poles in between the panels are made of aluminum extrusion. The aluminum poles separate the wall into 5 separate sections, each section having 2 graphic panels each, for a total of 10 panels. The memorial consists of 36 individual components that join together to form the 10 paneled, 20 foot wide structure. As new names are confirmed by the Foundation the Memorial is updated annually.

What is the length/width/height of the boxes?

There are three (3) large cases and one (1) small case. The size of the large cases is: 26.5 X 50.5 X 13. They each weigh approximately 125 lbs. The size of the small case is: 22 x 47 x 13. It weighs approximately 45 – 50 lbs.

Who sponsors the Memorial? The American Traffic Safety Services Foundation is responsible for the National Work Zone Memorial tour. The Foundation is the charitable educational foundation of the American Traffic Safety Services Association, a trade group representing companies and individuals in the traffic control and roadway safety industry (for more information, visit www.atssa.com and click on “The Foundation” Tab).

The Foundation’s “Roadway Safety Founding Sponsors” include: American Traffic Safety Services Association, Eastern Metal/USA-Sign, 3M, National Capital Industries, and Reflexite Americas who were the principle sponsors, material suppliers, and designers of the National Work Zone Memorial. The current “Platinum Annual Sponsors” include: ACCI, APWA Western Snow & Ice Conference and National Snow Rodeo, CH2M HILL, Maintenance Superintendents Association, National Safety Council, National American Association of Transportation & Safety Health Officials

(NAATSHO), Potters Industries, LAI Construction, Riley's Striping Services and Materials Company. The current "Gold Sponsors" include: Colorado Dept. of Transportation, Innovative Performance Systems, the Ohio Chapter of the American Traffic Safety Services Association, and the American Road and Transportation Builders/Transportation Development Foundation. The current "Bronze Sponsors" include: Crowley Construction Corporation, City of Greely, CO Traffic Division, and Rohm and Haas Corporation. Additional annual supporters maintain the Memorial and contribute in other ways.

How do I set-up the Memorial? To obtain a copy of picture instructions, please visit <http://www.atssa.com/cs/work-zone-memorial> .

How can I become an annual giving sponsor of the National Work Zone Memorial? There are different levels to become an annual giving donor. The names of donors appear on a panel of the Memorial. To become a donor, visit www.atssa.com, click on "The Foundation" Tab, and follow the prompts to download an annual giving sponsorship form.

My question is not answered on this FAQ sheet. To whom can I address additional questions? Contact Kathy Toney at kathy.toney@atssa.com, or 1-800-272-8772.