



FOR IMMEDIATE RELEASE
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CONTACT: James Scott Baron
(540) 368-1701, ext.113
(540) 847-2800
JimB@atssa.com

“LOW COST LOCAL ROAD SAFETY SOLUTIONS” RELEASED AT NACE ANNUAL CONFERENCE

Fredericksburg, Va. – A new joint publication released by NACE and the American Traffic Safety Services Association (ATSSA) titled, “*Low Cost Local Road Safety Solutions*,” was made available to NACE members April 9-13 during the 2006 NACE Annual Conference in Grand Rapids, Mich.

The 39-page booklet contains 16 examples of numerous low-cost solutions that address roadway safety issues such as signs and pavement marking improvements, rumble strips, longitudinal channelizers and roadside cable barriers. The concise studies were compiled by the Texas Transportation Institute. The booklet also contains a section titled, “How Can I Conduct a Crash Study,” as well as a list of current resources on the overall topic.

NACE members may obtain a free copy of the full-color publication by contacting Trish Hall by e-mail at TrishH@atssa.com with “NACE/ATSSA BOOK” in the subject line.

Also during the conference, ATSSA Executive Director Roger Wentz spoke at the event’s opening general session on April 11 regarding the roadway safety components contained in SAFETEA-LU. That presentation is downloadable, by clicking on the “*News and PR*” link of ATSSA.com, then clicking on “*Speeches*” to access the PDF file.

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