



*Yes!* I WANT TO MAKE A TAX DEDUCTIBLE CONTRIBUTION TO  
THE AMERICAN TRAFFIC SAFETY SERVICES FOUNDATION

NAME OF CONTRIBUTOR: \_\_\_\_\_

COMPANY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

AMOUNT: \$ \_\_\_\_\_ E-MAIL: \_\_\_\_\_

PHONE: (    ) \_\_\_\_\_

CHECK ATTACHED (PAYABLE TO ATSSF) # \_\_\_\_\_

VISA    M/C    A/E    DISCOVER

CARDHOLDER: \_\_\_\_\_

CARD #: \_\_\_\_\_

EXP. DATE: \_\_\_\_\_

AUTHORIZED SIGNATURE: \_\_\_\_\_

THE ATSS FOUNDATION IS A 501(c)(3) CHARITABLE ORGANIZATION. YOUR CONTRIBUTION IS  
TAX DEDUCTIBLE TO THE FULL EXTENT OF THE LAW.

***YOUR CONTRIBUTION WILL BE ACKNOWLEDGED WITH A LETTER AND A RECEIPT.***

RETURN TO: AMERICAN TRAFFIC SAFETY SERVICES FOUNDATION  
15 RIVERSIDE PARKWAY, SUITE 100, FREDERICKSBURG, VA. 22406  
PHONE: (540) 368-1701 FAX: (540) 368-1717  
E-MAIL: FOUNDATION@ATSSA.COM WEB: ATSSA.COM



*Respect*



*Remembrance*



HOW TO CONTRIBUTE

THE NATIONAL WORK ZONE MEMORIAL  
THE AMERICAN TRAFFIC SAFETY SERVICES  
FOUNDATION

# About the Memorial



OVER THE YEARS, THOUSANDS OF MEN AND WOMEN HAVE DIED IN WORK ZONES. THOSE LOST NOT ONLY INCLUDE WORK ZONE WORKERS, BUT ALSO MOTORISTS, PEDESTRIANS, LAW ENFORCEMENT OFFI-

CERS, PUBLIC SAFETY OFFICIALS (SUCH AS FIRE FIGHTERS AND PARAMEDICS) AND CHILDREN. THESE MEN, WOMEN, AND CHILDREN NOW HAVE A FITTING MEMORIAL TO COMMEMORATE THEIR LIVES - THE NATIONAL WORK ZONE MEMORIAL.

UNVEILED IN APRIL 2002, THE MEMORIAL PAYS HOMAGE TO THEIR MEMORY BY PROUDLY DISPLAYING THEIR NAMES ON A STUNNING DISPLAY. THIS TRAVELING EXHIBITION, APPROPRIATELY TITLED "RESPECT AND REMEMBRANCE: REFLECTIONS OF LIFE ON THE ROAD," WAS DESIGNED AS AN EVERLASTING TRIBUTE TO THOSE KILLED IN WORK ZONES, AND TO HONOR THOSE MEN, WOMEN, AND CHILDREN ON A CONTINUOUS BASIS. THE EXHIBITION IS A MEMORIAL ON WHICH THE NAMES OF THOSE KILLED IN WORK ZONES ACROSS THE COUNTRY ARE INSCRIBED.

THE NATIONAL WORK ZONE MEMORIAL HAS TRAVELED TO COMMUNITIES ACROSS THE COUNTRY, AND HAS HELPED RAISE PUBLIC AWARENESS OF THE NEED TO SLOW DOWN AND BE AWARE OF THE HAZARDS ASSOCIATED WITH AMERICA'S ROADWAY WORK ZONES. SINCE ITS CREATION, THE MEMORIAL HAS TRAVELED TO 50 SITES ACROSS THE COUNTRY.

## SHARING THE MESSAGE

OUR MESSAGE OF SAVING LIVES IN WORK ZONES WHILE ADVANCING WORK ZONE SAFETY IS A STRONG ONE, AND ONE THAT NEEDS TO BE HEARD IN EVERY COMMUNITY. ONCE PUBLIC AWARENESS IS INCREASED, WE'LL BEGIN TO SEE THE FRUITS OF OUR LABOR - A DECREASE IN THE NUMBER OF DEATHS AND INJURIES OF OUR HIGHWAY WORKERS, DRIVERS, AND EMERGENCY PERSONNEL. MOTORISTS ENCOUNTER AT LEAST ONE WORK ZONE FOR EVERY 50 MILES THEY TRAVEL. TO HELP SAVE LIVES, WE URGE YOU TO HELP US SPREAD THE MESSAGE BY BRINGING THE MEMORIAL TO YOUR COMMUNITY.

## HOSTING THE MEMORIAL AT YOUR EVENT

THE MEMORIAL IS AVAILABLE TO ANYONE IN THE ROADWAY SAFETY INDUSTRY OR INTERESTED COMMUNITIES NATIONWIDE AS A "TRAVELING" EXHIBITION. THE EXHIBITION HAS BEEN USED IN SCHOOLS, COMMUNITY CENTERS, DOT LOBBIES, AIRPORTS, REST STOPS, OR HAS BEEN A PART OF CEREMONIES LAUNCHING NEW CONSTRUCTION PROJECTS. A HOSTING FEE IS CHARGED TO COVER THE COST OF SHIPPING AND MAINTENANCE OF THE MEMORIAL. SEE HOSTING APPLICATIONS FOR THE DETAILS.



## SUBMITTING NAMES FOR THE MEMORIAL

NAMES ARE PLACED ON THE MEMORIAL IN THE ORDER IN WHICH THEY WERE RECEIVED, NOT CHRONOLOGICALLY OR ALPHABETICALLY. ATSSA WILL PROVIDE HOSTS WITH A LOCATOR DOCUMENT, WHICH LISTS THE NAMES ALPHABETICALLY WITH THE "HIGHWAY," "LANE," AND "ROW" LOCATION THAT CORRESPONDS TO THE PANELS ON THE MEMORIAL. ANOTHER DOCUMENT THAT LISTS THE NAMES SUBMITTED IN ORDER BY STATE IS ALSO AVAILABLE. TO INCLUDE A NAME ON THE MEMORIAL, SIMPLY VISIT [ATSSA.COM](http://ATSSA.COM) AND CLICK ON THE "FOUNDATION" LINK. THERE, YOU WILL FIND ALL THE NECESSARY FORMS FOR SUBMISSION. NAMES WILL BE ADDED TO THE MEMORIAL ON AN ANNUAL BASIS.

## ROADWAY WORKER MEMORIAL SCHOLARSHIP PROGRAM

IN MAY OF 2001, THE FOUNDATION LAUNCHED THE ROADWAY WORKER MEMORIAL SCHOLARSHIP PROGRAM. THE PURPOSE OF THE PROGRAM IS TO PROVIDE FINANCIAL ASSISTANCE FOR POST-HIGH SCHOOL EDUCATION TO THE CHILDREN OF ROADWAY WORKERS KILLED OR PERMANENTLY DISABLED IN ROADWAY WORK ZONES. THE SCHOLARSHIPS ARE COMPETITIVE AND HAVE A VALUE OF UP TO \$3,000 PER AWARD.

ELIGIBLE APPLICANTS MUST BE CHILDREN OF ROADWAY WORKERS KILLED OR PERMANENTLY DISABLED IN WORK ZONES. PARENTS WITH CUSTODY OR LEGAL GUARDIANSHIP OF SURVIVING CHILDREN ARE ALSO ELIGIBLE FOR A SCHOLARSHIP. TO OBTAIN AN APPLICATION, VISIT [ATSSA.COM](http://ATSSA.COM) AND CLICK ON THE "FOUNDATION" LINK. FOLLOW THE PROMPTS TO PRINT A DOWNLOADABLE FORM. ALL QUERIES REGARDING THE NATIONAL WORK ZONE MEMORIAL SHOULD BE DIRECTED TO (800) 272-8772.