



FOR IMMEDIATE RELEASE
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LOCAL COMPANY RECEIVES ROADWAY SAFETY INNOVATION AWARD

Fredericksburg, Va. – A local company committed to advancing roadway safety was recently awarded a **THIRD PLACE** “Innovation Award” out of 24 entries for their creative new product used on America’s roadways.

Springfield’s Intellistrobe Safety Systems, Inc. produces the product – *the WS1-AGTM Automated Flagger Assistance Device* – a remote controlled flagging system operated by a worker in a roadway work zone. The device guides traffic with “stop” and “go” lights placed at each end of a work zone.

The prestigious award was presented in late January during the American Traffic Safety Services Association’s (ATSSA) Annual Convention and Traffic Expo in San Antonio, Texas. Since 1969, the ATSSA convention has been the largest roadway safety convention of its kind in North America, featuring the latest in products and services that save lives on roadways.

Pictured below with their award and product are Darrell Crowe (left) and Dennis Hilton. For a high-resolution version of the photo, please contact James Baron at the telephone number above.



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