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**Roadway Safety Association Assists Local Jurisdictions Manufacture
Emergency Management Signs
*Unique Signs Assist Motorists, Provide Urgent Information***

Fredericksburg, Va. -- Following the tragic events that occurred on Sept. 11, state and local transportation agencies, law enforcement, the roadway safety industry and others have experienced an increased interest and demand for Emergency Management Signs.

These unique signs are used to control operations of highways and designate civilian evacuation routes used during emergency situations. Specifications for these emergency signs, as well as those for hundreds of other signs, will be contained in the latest edition of the Federal Highway Administration's "Standard Highway Signs Manual," scheduled for release within the next month. The new manual, replacing the current one originally published in 1979, contains the latest signs motorists can expect to see on today's roadways, including the latest Emergency Management Signs.

In the interim prior-to the release of the new manual, ATSSA has obtained, and is providing in advance, the exact specifications for Emergency Management Signs via the World Wide Web to assist state and local jurisdictions in emergency planning efforts immediately. The latest specifications were made available for immediate download at www.atssa.com under the "Important Announcements" link yesterday.

"Motorists rely on road signs every day to reach their destinations. This is particularly important during emergency situations when critical information is needed to help them reach their destinations as quickly and as safely as possible. By assisting state and local jurisdictions now, in anticipation of the new manual, they will be able to manufacture these signs to specification to support current requirements or anticipated future needs," said Kathi Holst, president of the American Traffic Safety Services Association (ATSSA).

ATSSA is a traffic safety association headquartered in Fredericksburg, Va. ATSSA members manufacture and install roadway safety features on our nation's roadways, including signs, pavement markings, guardrails and lighting.

On the Web: www.atssa.com

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